

Speakers

Shoots both on stage and during talks
And individual images of the speakers



Guests

Shoot of selection of random shoots of
people in the crowds, individuals and groups



Organizers

Action shots of Staff interacting with
guests and going about their tasks



Branding collateral

A selection of collateral to be captured
(for example, event program to signage)



Networking

- people engaging and listening to speakers
- people interacting, chatting and mingling



Lunch/dinner

Food by the catering company, guests and speakers
interacting and enjoying the company & services provided



General notes

use depth of field when shooting;
creating ambience and capturing a moment with the depth of shots, colour and light
No flash photography, maximum of natural light.
Selection of black & white imagery in post production, usually approx 10% of shoots.

